



JLC
JOHN LEGGOTT
COLLEGE
inspiring education
EST. 1968

**#THIS
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PLACE**

COMPETITION

BUSINESS & LAW

Are you a fan of learning about Businesses or studying Law?

For the first time we are going with a Business & Law Competition at JLC for prospective students to take part in. All you need to do is complete one question out of the four choices on the next page to be in a chance to win prizes! We will have a winner and runner up for each subject!
Also a great achievement for your CV and college application.

BUSINESS: THE PINEAPPLE CHALLENGE

Use your powers of persuasion to advertise and promote a PINEAPPLE!

Research the different techniques that businesses use to advertise their product and in your 30 second pitch tell us how you would do the following:

What your pineapple product is.

Your target market.

How you would advertise and engage with your target market.

Be creative with your pitch! There are two prizes up for grabs! One for the most innovative idea and the second for the most creative pitch.

Upload your 30 Second videos here: <https://flipgrid.com/297f3411>

LAW: WAR OF WORDS

Research the legal case of R v Pagett

(clue: it's about a man using his girlfriend as a human shield!) and in a 30 second video argue the following:

What was the decision? (Should the police or the boyfriend have been blamed?)

If you were the judge - how would you have decided this case?

If you could change one law - what would it be and why?

Be creative with your pitch! There are two prizes up for grabs! One for the best argument and the second for the best change in law!

Upload your 30 Second videos here: <https://flipgrid.com/8c5f168c>

We hope you have picked a subject you are interested in and enjoy your time researching.

*Please submit your entries to **the Flip Grid links above.***