

# SUMMER TASK

**BTEC BUSINESS**



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In preparation for year one, you have some work to do over the summer.

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## TASKS

*To be completed and submitted on your first lesson. You will need the information you find for your first lesson.*

**The main purpose of this assignment is to:**

**Enable you to know the different stakeholders of businesses and their differing views and influence on a business.**

### **Scenario**

As a follow up to your first article your editor wants you to produce more. The next article is about the various stakeholders who have an influence on what each business does. It will identify who the stakeholders are and what their views on the operations of each business are.

### **Task - The stakeholders of the businesses (P2)**

*Every business has several stakeholders who influence its operations in different ways and to varying degrees.*

*For both your businesses, identify and describe the different stakeholder groups. What are their interests in each business*

*Consider customers, employees, suppliers, owners, trade unions, local and national communities, and governments.*

*Note: You may present the results of your research in the form of a table.*

**John Leggott College**

Stakeholder	Describe the stakeholder	Why do they have an interest?

**British Airways**

Stakeholder	Describe the stakeholder	Why do they have an interest?