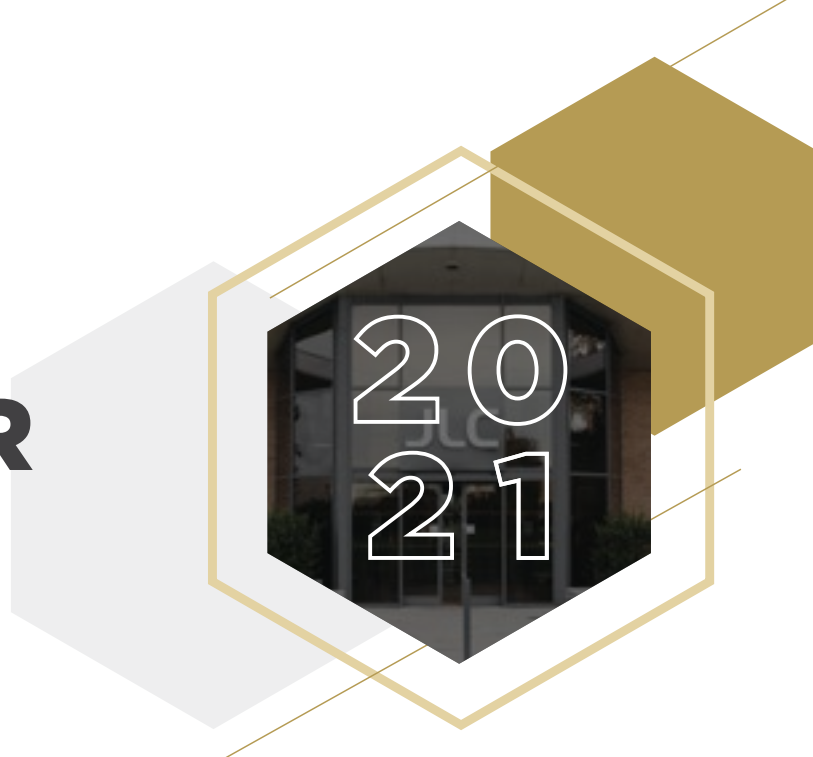


# SUMMER TASK

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**IELTS**



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In preparation for year one, you have some work to do over the summer.

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## TASK: WHY VIDEOS GO VIRAL, KEVIN ALLOCCA

Date: Nov 2011 Time: (07:20) Location: TED TALKS Level: Link: [http://www.ted.com/talks/kevin\\_allocca\\_why\\_videos\\_go\\_viral?language=en](http://www.ted.com/talks/kevin_allocca_why_videos_go_viral?language=en)

### Listening:

Watch the video and answer the questions.

1. Who is Kevin Allocca?
2. How many hours of video are uploaded every minute?
3. What are the three important factors why videos go viral?
4. What is significant about Bear Vasquez's video?
5. How many views did Rebecca Black's video receive and how many parodies?
6. What is significant about 'Nyan Cat' video?
7. What has changed from just enjoying videos?
8. What is important about the audience?
9. Overall conclusion is.....

Critical thinking

Have you ever made a video that has gone viral?

What was the last viral video you watched?

Is it good or bad thing that people can participate more easily than before?

Should we be the in control of popularity?

Is it true that we define tomorrow? What could be the criticism of this revolution?

### Writing:

Advances in science and technology and other areas of society in the last 100 years have transformed the way we live as well as postponing the day we die. There is no better time to be alive than now. To what extent do you agree or disagree with this opinion? (250 words)